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QUARTERLY UPDATE ON STATUS OF RESUMPTION

Reference is made to the announcements of Cloud Investment Holdings Limited (the "**Company**", together with its subsidiaries as the "**Group**") dated 24 July 2018 and 6 August 2018 and the three announcements of the Company dated 9 October 2018 (together as the "**Announcements**"). Unless the context requires otherwise, capitalised terms used herein shall bear the same meanings as defined in the Announcements. This announcement is made by the Company pursuant to Rule 17.26A of the GEM Listing Rules and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

RECENT DEVELOPMENT OF THE GROUP

Reference is made to the announcement of the Company dated 24 July 2018 (the "**RTO Announcement**") in relation to the Acquisition which constitutes a very substantial acquisition and reverse takeover on the part of the Company under Chapter 19 of the GEM Listing Rules.

As disclosed in the RTO Announcement, the Acquisition constitutes a reverse takeover on the part of the Company. Accordingly, the Company will be treated as if it were a new listing applicant under Rule 19.54 of the GEM Listing Rules and the Acquisition is therefore subject to the approval by the GEM Listing Committee of the new listing application to be made by the Company. As at the date of this announcement, the Company has engaged the sponsor in respect of the New Listing Application to initiate the New Listing Application process. As at the date of this announcement, the New Listing Application has not yet been submitted to the Stock Exchange. As at the date of this announcement, the Group is principally engaged in (i) the Software Business; (ii) the Financial Business; and (iii) the Financial PR Business. As disclosed in the two announcements of the Company both dated 9 October 2018, the Group has entered into the Software Disposal Agreement and the Financial PR Disposal Agreement to dispose of the Software Business and the Financial PR Business respectively. Each of the Financial PR Disposal and the Software Disposal constitutes a major transaction on the part of the Company under Chapter 19 of the GEM Listing Rules. The Group also intends to scale down the Financial Business.

As disclosed in the RTO Announcement and the announcement of the Company dated 9 October 2018, fund raising exercises are one of the conditions precedent to the Acquisition. The Group has recently entered into negotiations for possible fund raising exercises but no legally binding agreement(s) in respect of such fund raising exercises have been entered into as at the date of this announcement.

UPDATE ON RESUMPTION PLAN

The Company submitted the first resumption proposal to the Stock Exchange on 20 July 2018. On 9 October 2018, the Company submitted a revised resumption proposal (the "**Resumption Proposal**") to the Stock Exchange in addressing the Stock Exchange comments on the resumption proposal dated 20 July 2018.

Pursuant to the decision letter from the Listing Appeals Committee, the Company is required to submit a resumption proposal to demonstrate that it has a sufficient level of operations or assets as required by GEM Listing Rule 17.26 at least 10 business days before the expiry of a period of six months from the date of the decision letter of the Listing Appeals Committee (i.e. 10 October 2018). However, since additional time is required for the Company to prepare the reverse takeover circular in relation to the Acquisition as indicated in the Resumption Proposal, the Company applied for an extension of time to allow it to have sufficient time to comply with all relevant requirements for the reverse takeover circular. As at the date of this announcement, the Company is preparing reply to the Stock Exchange to supplement the application for the extension of time as discussed above, and the Resumption Proposal is still pending approval by the Stock Exchange.

CONTINUED SUSPENSION OF TRADING IN THE SHARES

At the request of the Company, trading in the Shares has been suspended with effect from 9:00 a.m. on 12 April 2018 and will continue to be suspended until further notice. The Company will keep the public informed of the latest developments by making further announcement(s) as and when appropriate and in accordance with the requirements of the GEM Listing Rules.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares or other securities of the Company.

By order of the Board of Cloud Investment Holdings Limited NG CHUNG YUEN FRANK Executive Director

Hong Kong, 7 November 2018

As at the date of this announcement, the Board comprises Mr. Poon Yu Keung, Mr. Hung Ching Fung and Mr. Ng Chung Yuen Frank as executive Directors, Mr. Chow Wing Tung, Mr. Ko Wai Lun Warren and Mr. Yam Chiu Fan Joseph as independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at http://www.hkgem.com on the "latest company announcements" page for at least 7 days from the day of its posting and on the Company's website at www.cloud-grp.com.